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Colorado Custom Homes receives two awards during the Home Builders Association of Colorado's recent MAME Gala Event

Local homebuilder honored for "Best Collateral Package" and "Best Website" during industry awards event

Windsor, CO (March 2007) – Colorado Custom Homes, one of Colorado's most respected and sought after custom homebuilders, is proud to announce that the company received two awards during the Home Builders Association (HBA) of Colorado's recent Major Achievements in Marketing Excellence (MAME) gala event. The company was honored for "Best Website" and "Best Collateral Package" during the awards program that is hosted to recognize outstanding achievements in the homebuilding industry.

"It's a tremendous honor to be recognized in this way by the HBA, a highly respected and trusted industry association, and know that the marketing materials we've created for our customers and the general public is considered to be the best in Northern Colorado," said David Tschetter, CEO of Colorado Custom Homes. "We strive to provide accurate and useful information to everyone who comes into contact with our company, and our website and collateral materials certainly accomplish that goal."

The Colorado Custom Homes website was created for the purpose of informing the public about the company, its projects and their suppliers. It is extremely easy to navigate and provides the information customers need when they are initiating their search for a new homebuilder. The site also includes copies of the company newsletter, as well as news about Colorado Custom Homes and the homebuilding industry in general.

Colorado Custom Homes' collateral package includes a presentation folder and material designed for on-site distribution at the company's model homes. The collateral material was customized for each location and provides customers with floor plans, front

elevations of the home, detailed information for each home, the company newsletter, all presented with warm colors and a sophisticated design.

For more information regarding Colorado Custom Homes, please call 970-674-0200 or visit the company website at www.cocustomhomes.com.